



IVY VENTURES, LLC

## Press Release

From Ivy Ventures, LLC.

*For Immediate Release*

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### ***North Shore – Long Island Jewish Health System Expands Relationship with Ivy Ventures***

Richmond, VA, October 9, 2008

North Shore-LIJ Radiology Services, P.C., a subsidiary of North Shore-Long Island Jewish Health System, has expanded its relationship with Ivy Ventures, LLC. of Richmond, Virginia. Ivy Ventures is now engaged as their strategic consultant to grow outpatient imaging services at five Long Island locations in Great Neck, Glen Cove, and Lake Success. Ivy Ventures will support strategic analysis, analyze relationships with key physician groups, assess the market and competitive environment, review capital investment opportunities, and provide sales and market expertise for diagnostic imaging services.

Earlier this year, Great Neck Imaging, P.C., Great Neck Radiologists, P.C., and Advanced Medical Imaging of Long Island, P.C. joined the North Shore-LIJ Health System and are now collectively operating as a distinct division of North Shore-LIJ Radiology Services, P.C. The North Shore-LIJ Health System has recruited a very talented management team to lead this new enterprise, allowing it now to better concentrate on patient care and services.

Additionally, after six months of renovation, North Shore-LIJ Imaging at Glen Cove has completed its makeover and is fully operational. In addition, it has upgraded its technology through the selection of the Siemens Biograph 40-slice PET/CT and the Siemens Avanto 1.5T high-field MRI. The unique clinical capabilities brought on by North Shore-LIJ Radiology Services, P.C.'s multi-million dollar investment; combined with fast and flexible scheduling of outpatient radiology services,





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create an environment of unparalleled access to diagnostic services and sophisticated medical care

North Shore-LIJ Center for Advanced Medicine is a comprehensive, multidisciplinary, state-of-the-art facility devoted exclusively to outpatient care including surgery, advanced cancer treatment, urology, and diagnostic imaging. It is proud to offer the only true open MRI of its kind on Long Island with the addition of the Philips Panorama 1.0T high-field open MRI. This new technology combines powerful diagnostic capabilities with unprecedented patient comfort especially for claustrophobic and obese patients.

Robert Dubicki, North Shore-LIJ's Senior Vice President, Ambulatory Care Network, said "Our objective is to enhance and improve the quality of care that our patients and physicians experience, by growing our diagnostic imaging program. We have plans for significant investments in cutting edge medical equipment and renovations to vastly improve our outpatient radiology services. We feel that Ivy Ventures' unique programs will allow us to better serve our patients while improving patient satisfaction and increasing utilization of our clinical assets."

### **About Ivy Ventures, LLC**

Ivy Ventures, LLC, is based in Richmond Virginia and was founded in 2003. Ivy is uniquely positioned to leverage unparalleled industry experience and has a proven track record of success helping healthcare providers increase profits, physician satisfaction, and patient satisfaction. Ivy has specific expertise in performing feasibility analysis, technology assessments, developing new outpatient facilities, and managing outpatient facilities. For more information on Ivy Ventures, LLC, visit [www.ivyventures.com](http://www.ivyventures.com).

### **About North Shore-Long Island Jewish Health System**

As the nation's third largest, non-profit, secular healthcare system, the North Shore-LIJ Health System cares for people of all ages throughout Long Island, Queens and Staten Island – a service area encompassing more than five million people. The health system includes 15 hospitals, 11 long-term care facilities, a medical research institute, four trauma centers, five home health agencies and dozens of out-patient centers. North Shore-LIJ facilities house more than 8,600 beds, and are staffed by over 8,000 physicians, 10,500 nurses and a total workforce of about 37,000 – the largest employer on Long Island and the ninth largest in New York City. Learn more by visiting [www.nslj.com](http://www.nslj.com).

